



Press Release

Suresnes, Bordeaux, June 18, 2019

Philips and InvivoX seal their medical training partnership for healthcare professionals.

- *For InvivoX, the partnership is a major strategic agreement with an industry Medical Training Institute.*
- *In addition to providing clinical training on equipment and solutions, Philips will offer health care professionals Masterclasses on technical and ethical issues arising from digital health technologies, such as artificial intelligence and cybersecurity.*

Medical technology world leader **Philips** and startup **InvivoX** have announced the signing of a partnership agreement that will provide better visibility to Philips' Medical Training Institute (MTI, *Centre de Formation Médicale*), improving training for health care professionals (doctors, biomedical professionals, nursing personnel, technicians, medical support teams...).

For 39 years, **Philips'** MTI in Suresnes (just outside Paris) trains several hundred health care professionals yearly in targeted skills such as clinical applications, maintenance of equipment, personal development or continuous improvement.

As an approved, data-docked training center, Philips' MTI helps health care professionals acquire skills by providing innovative training programs in a range of themes.

*"With **InvivoX**, our health-oriented and clinical training will be more visible, becoming accessible to all health care professionals, which is perfectly aligned to our digital strategy aimed at supporting health care providers,"* explained Frédéric Bouvier, Director of Healthcare System and Solution Activities.

Startup **InvivoX** has developed a platform that provides additional visibility to practical training modules through targeted online campaigns. The InvivoX platform has also created software that enables clients (be they hospitals, medical training centers, or medical device manufacturers) to manage and operate their entire training program.

*"**InvivoX** is extremely proud to be signing a partnership with **Philips**, an industrial that is internationally recognized for its transparency, efficiency, and equipment reliability. It's an important recognition of the work we have been doing these past 3 years to facilitate training amongst healthcare professionals,"* declared InvivoX General Manager Julien Delpech.

The first joint trainings will enable physicians to observe cardiac ultrasound procedures in several centers, such as Bordeaux's Haut-Lévêque hospital or La Timone, in Marseilles, and to discover practical technical skills through peer-to-peer medical training sessions. In addition to

clinical training on equipment and solutions, **Philips** will offer healthcare professionals Masterclasses on technical and ethical issues arising from digital health technologies. Training on artificial intelligence offered by Philips' AI Hub research team in Paris, and modules on cybersecurity will also be proposed to a broader audience.

Training sessions will be conducted face-to-face, digital visibility and communication.

Discover Philips training modules on Invivox: invivox.com

For more information on the Philips Medical Training Institute in Paris: www.Philips.fr

About PHILIPS

Royal Philips (NYSE: PHG, AEX: PHIA) is a leading company in health technologies that focus on improving people's health and fostering better results throughout healthcare channels, whether through healthy living and prevention, treatment and home care, or diagnostics. Philips utilizes advanced technology and expert knowledge of clinical and individual needs to provide integrated solutions. Headquartered in the Netherlands, the company is a leader in diagnostic imaging, image-guided therapy, patient monitoring and health informatics, as well as in consumer health home care. Philips' health technology portfolio managed 18.1 billion euros in 2018 and employs approximately 77,000 people across sales and services in over 100 countries. Philips news can be found on www.philips.com/newscenter.

About Invivox

Launched in 2015, startup **Invivox** has been continuously offering doctors mentor-based, on-site training to doctors all over the world. Funded by a direct Series A investment from BPI (*Banque Publique d'Investissement*) France and the ISAI investment fund, **Invivox** is contributing to making France into a strategic international hub for worldwide medical training, with a view to deploying across Europe in 2020.

To meet the demand for training and talent management of all healthcare professionals enshrined in France's 2022 *Ma Santé* law, Invivox will also be proposing E-learning training modules from June 2019, further demonstrating its ambition to become a key player in medical training.

<https://invivox.com>

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