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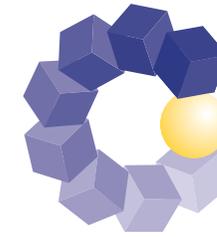
# POST-SHOW REPORT

MEDICA 2019 + COMPAMED 2019

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COMPAMED



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EN

Medical experts gain yet more deep insight into the future possibilities.



Messe  
Düsseldorf

# MEDICA + COMPAMED 2019 – ahead of the game again

Recently, Dusseldorf hosted the world of medical technology again. At the 2019 MEDICA and COMPAMED fairs, exhibitors and visitors alike were given the opportunity to immerse themselves in the future. The events not only showcased a broad spectrum of cutting-edge technology and high-tech solutions but also provided a platform for inspiring forums, conferences and events on current areas of interest and trends.

Join us in looking back at this leading international trade fair. Don't forget to come back again next year and help us shape the healthcare industry of tomorrow.

Video MEDICA | Smart Hospital – the hospital of the future

Video | Review COMPAMED 2019 – Meeting point for today's medical technology suppliers

## Visitors in 2019 (MEDICA + COMPAMED)

# 121,369

Domestic | Foreign | Countries  
37,624 | 83,745 | 176

## Visitor satisfaction

# 97%

## Floorspace in 2019

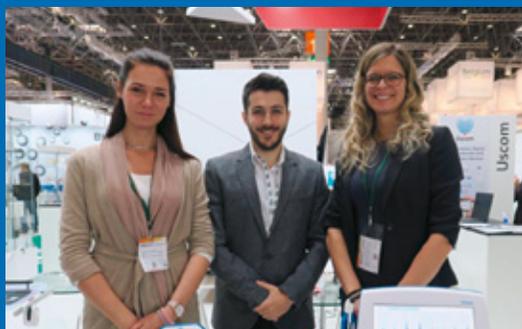
# 114,538

Domestic | Foreign  
29,284 | 85,254

## Just some of the positive exhibitor and visitor feedback

Andrea Marosán is enthusiastic about MEDICA. She and her colleagues came all the way from Hungary to Düsseldorf for the sixth time. "It is pleasant here at the joint stand. For the next few years, however, we are thinking about having our own stand," says Marosán.

**Andrea Marosán, Tamás Vitrai, Zsófia Kertész, Uscom, Hungary**



For Mariano J.A. Wassermann, it is also their first year at MEDICA. The aim is to bring their products to the European market and to make new business contacts. "MEDICA is a very popular event. Everyone who works in the sector knows it." This year, they are exhibiting at the Argentine joint stand and are planning to return next year.

**Mariano Wasserman, SAI, Argentina**



At the stand of the Finns, one is remarkably collegial. "We all work together", say the exhibitors, Mikko Savola, "we are at MEDICA because we want to learn from others and because we want to make international contacts".

**Thomas Sillman, Mikko Savola, Finland**

## Photo Gallery | Exhibitor Statements MEDICA 2019

## Photo Gallery | Visitor Statements MEDICA 2019

For Nicolas Roche, MEDICA is first and foremost a place where he and his company can organise meetings with their customers. "I spent most of my time in meetings in our small meeting room at the stand. They were successful days."

**Nicolas Roche, Sophysa, France**



"I am visiting MEDICA to get an overview of the current medical market. We are professional interior designers specialising in the healthcare market. Here, you can get a good overview or see who you could work with," says Johanna Schreck.

**Johanna Schreck, Key Account Manager, Keller, Germany**



"We are here to look for new suppliers, new trends and innovative products", says Maciej Krupa from Poland. "I'm Vice President of a company that is distributing medical equipment. Compared to the last MEDICA, it seems to be more crowded, and so the exhibition seems to be growing. We are happy to have found very interesting products and exhibitors, and for us, MEDICA is the most important exhibition. We will certainly be back next year."

**Maciej Krupa, Vice President & Edyta Hetman, President, Audical, Poland**

922

Laboratory equipment  
and diagnostic tests

385

Information and  
communication technology

Exhibitors in  
total in 2019

5,598

Domestic	Foreign	Countries
894	4,704	68

468

Physiotherapy and  
orthopaedic technology

2,674

Electromedicine and  
medical technology

1,149

Commodities and  
consumer goods

## Laboratory equipment and diagnostic tests

On display in halls 1 and 3 was the entire spectrum of laboratory technology and diagnostics solutions – from the analytical instruments through automated staining machines and microscopes to high-speed centrifuges. Topics that will become increasingly important in the future, such as digital pathology and new techniques for dealing with pathogens, were also examined.



# A look at the laboratory of tomorrow!



**Exhibitor Video** | Fast test, faster diagnosis – Interview with EUROIMMUN Medizinische Labordiagnostika AG

**Exhibitor Video** | Well-trying in vitro medical diagnostics by Virion/Serion GmbH



LABMED FORUM

**58** presentations held by **43** international speakers on **4** theme days

Whether it was clinical microbiology, infectious diseases or cardiology, the common thread linking international expert meetings on laboratory medicine was progress.

# Physiotherapy and orthopaedic technology

In halls 4 and 5, you needed to stay on the ball. After all, progress does not stop at physiotherapy and orthopaedic technology. From intelligent prostheses to new techniques in sport medicine, a huge diversity of products and technologies were on display in an environment that was more international than ever before.



Video | Motors for motor skills – robotics in rehabilitation

Exhibitor Video: | For a strong back – Interview with Spine Care Technologies

## Drivers to a healthier future!



MEDICINE + SPORTS CONFERENCE

**36 presentations held by 35 speakers on 2 days**

Here the Who's Who of international sports medicine and science came together. Topics on the agenda included the latest findings in evidence-based diagnostics and personalised training programmes for top athletes.



PHYSIO CONFERENCE

**10 presentations held by 10 speakers on 2 theme days**

The sixth MPC shared practical knowledge and information on rehabilitation. A highlight was the talks on more effective treatments for pain sufferers and techniques for countering chronic pain.

## Commodities and consumer goods

In halls 5, 6, 7.0, 7.1 and 7a, the entire range of supplies and consumables was on display. From handy helpers for disinfecting hands to AR glasses for processing sterile items to smart plasters.

Visitors and exhibitors alike benefited from well-filled halls and the ample opportunities this provided for making new business contacts.



Video | Innovative, modern, sustainable – medical consumables of today

Video | High-tech solutions for hygiene, disinfection and sterilisation



Just what  
you need for  
your medical  
practice!



## Electromedicine and medical technology

In halls 9 to 17, the goal was to provide a clear overview of MEDICA's traditional focus. And it worked – the huge space was dedicated to enabling visitors to experience the entire spectrum of electrical and medical technology. What is more, it possessed a strong event character, which the participants seemed to enjoy.



Up close  
with the  
latest trends!



Exhibitor-Video | 3D imagery thanks to AI by MEDICAL IP

Exhibitor-Video | Laser – Multi-talents of light by biolitec AG



TECH  
FORUM

**45 presentations**  
held by **52 international speakers**  
on **4 theme days**

Celebrating its 19<sup>th</sup> anniversary, the forum on current health topics from business, technology, science and politics had plenty to talk about, especially when it came to the opportunities and challenges involved in a digitalised health economy.

# Information and communication technology

In Hall 13, the focus was on digital innovation, while in the MEDICA START-UP PARK founders presented their ideas and visions for the future. For those who wanted to delve into Big Data, AI, mHealth, IoT, Apps, wearables, eHealth and much more, visiting the hall was an absolute must.



## All the latest on the digital state of play!



HEALTH IT FORUM

**35 presentations** held by **95 international speakers** on **4 theme days**

A special highlight was the “Big Data & AI” expert panel. Thanks to the panel’s profound knowledge of 5G technology, digital twins and a subsequent DEEP DIVE SESSION, no question remained unanswered.



CONNECTED HEALTHCARE FORUM

**150 presentations** held by **155 international speakers** on **4 theme days**

While start-ups presented ground-breaking solutions in the MEDICA DISRUPT Pitches, numerous speakers shared their knowledge of tomorrow’s networked and digital solutions.

In the **MEDICA START-UP PARK**, **35 start-ups** showcased the latest in diagnostics, IoMT, smart solutions, chronic disease treatment, AI, VR, mHealth and wearable solutions.

## Further Highlights

MEDICA has always been about sharing the latest in medical know-how. Thanks to its numerous conferences, forums and lectures, once again it provided an unrivalled platform for sharing unique medical knowledge as well as insights into major health policy issues, the future of the German hospital landscape or disaster medicine.



## Deep insights into new developments!



**Foto Gallery |** Emergency medicine – from stretchers to respiratory support

**Interview |** “Doc Esser” at MEDICA ECON FORUM – AI in the medical field: Friend or foe?



**42 presentations**  
held by over **53 speakers**  
on **4 days**

At the talks organised jointly by Messe Düsseldorf and Techniker Krankenkasse, audiences got a deep insight into the state of play in the healthcare sector. Among other things, the challenges in nursing care were a central theme...



**35 presentations**  
held by **39 international speakers**  
on **2 days**

At the seventh DiMiMED Congress, a wide range of topics on emergency, disaster and military medicine were addressed. About 200 high-profile experts and 30 industry partners spoke at the event.



**21 series of talks**  
held by over **140 speakers**  
on **4 days**

At the German Hospital Day, the future of the German healthcare landscape was redefined. Hospital experts and health policy representatives discussed digitalisation, financing, personnel, management and more.

# COMPAMED 2019

Once again, COMPAMED provided an unrivalled melting pot for high-tech solutions as well as a popular and lively meeting place. Product developers and suppliers from across the entire medical sector gathered to exploit synergies and discuss what the world of components has in store for tomorrow's medicine.



Video | Review COMPAMED 2019 – Meeting point for today's medical technology suppliers

Video | Small technology, big performance – sensors

## Visitors in 2019 (COMPAMED incl. MEDICA)

# 121,369

Domestic	Foreign	Countries
37,624	83,745	176

## Exhibitors

# 801

Domestic	Foreign	Countries
234	567	98

## Floorspace in 2019

# 13,244

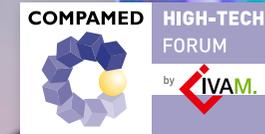
Domestic	Foreign
5,653	7,591

Video | High-tech in hospitals – how innovations gain a foothold

Video | Small technology, big performance – sensors



## Unadulterated high-tech!



**81 presentations** held by over **87 international speakers** on **4 days**

Nano? Or micro? These questions were answered in the Tiny Components Forum. The topics ranged from smart sensor solutions and microfluidics to the high-precision alignment of medical optics.



**44 presentations** held by over **41 international speakers** on **4 days**

The forum for product developers and suppliers showcased state-of-the-art solutions along the entire process chain. Among other things, the focus was on additive manufacturing, electronic and regulatory affairs.

## Just some of the positive exhibitor and visitor feedback

Friedrich von Kleist appreciates COMPAMED as the leading trade fair to find out where medical technology is heading. "As consultants, we are here to find the latest trends in the areas of OR equipment and outpatient care."

**Friedrich von Kleist, Munich, Germany**



Todd Salomon of Argon Medical Devices is exhibiting at COMPAMED for the first time this year, but his company is a loyal exhibitor. "We come here every year. The COMPAMED gives us a forum and opportunity to meet with our European customers which we don't often have the chance to do."

**Todd Salomon, OEM Business Development Manager, Argon Medical Devices, Texas**



Meeting existing customers and winning new ones - these are the main goals of the French manufacturer Promepla. For them, the COMPAMED is the biggest trade fair they are participating in. They have been coming for 20 years now. Franck Slawinski, Sales Development Manager at Promepla, describes the fair as "the place to be for all manufacturers in the medical sector".

**Francoise Audouy, Franck Slawinski, Promepla, Monaco**

## Photo Gallery COMPAMED



Luca Belloi is studying at the University of Lübeck to become a biomedical engineer. It's his first visit at COMPAMED, but he hopes to come back next year not as a visitor but as an exhibitor. "The COMPAMED gives me a 360° view of my field of studies, which is image processing."

**Luca Belloi, Student, Lübeck, Germany**



Philip Neufeind already knew MEDICA, but this year he was overwhelmed by the size of COMPAMED. "We are looking for specialists in the field of software development for the German-Chinese market. The high proportion of Chinese exhibitors is of big help to us".

**Philipp Neufeind, Partner, Contagi interim, Frankfurt am Main**



For at least ten years now, Uwe Kirstein has been visiting COMPAMED – his observation: during this time, the design of the exhibition area has become friendlier and more open. "The trade fair is a unique opportunity to take a look at new information and products, to meet international customers and suppliers and to hold in-depth discussions – which otherwise involves a great deal of effort."

**Uwe Kirstein, CEO, Conopes GmbH**

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# See you again...



COMPAMED



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Messe Düsseldorf GmbH  
Postfach 10 10 06 \_ 40001 Düsseldorf \_ Germany  
Tel. +49(0)211/45 60-01 \_ Fax +49(0)211/45 60-6 68  
[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)



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