

SAUDI ARABIA

SAUDI ARABIA – Business delegation to Riyadh & Jeddah

From Monday, March 4 to
Wednesday, March 6, 2024
RIYAD & JEDDAH

Led by

Mr. Laurent GERMAIN

Chairman of the France-Saudi Arabia
Business Council
CEO of Egis

PROVISIONAL AGENDA 09/02/2024 - TBC

DAY-0 Sunday 3 March - Paris > Riyadh	
<i>All day</i>	Kindly book your trip with Liaisons mondiales (Mrs. Véronique TABOADA, operations manager, vtaboada@liaisonsmondiales.fr)
<i>Flight option</i>	From 11h25-19h35 Paris - Riyadh SV144
DAY-1 Monday 4 March - Riyadh	
<i>Option:</i> <i>8h00-9h00</i> <i>Working language :</i> <i>French</i>	BRIEFING MEETING with the French Embassy in the presence of: H.E. Mr. Ludovic POUILLE , French Ambassador to Saudi Arabia Mr. Samuel MENARD , Head of the Economic department Mr. Philippe GAUTIER , CEO of MEDEF International Mr. Laurent SAINT-MARTIN , CEO of Business France Mr. Bruno BONNEL, <u>Location</u> : Diplomatic Headquarters, Résidence de France (TBC)
<i>9h00-9h30</i>	TRANSFER to the Ministry of Investment

<p>9h30-10h30</p> <p>Working language : English</p>	<p>COLLECTIVE MEETING with H.E. Mr. Khaled AL FALEH, Minister of Investment of Saudi Arabia and his vice-ministers</p> <p>Along with the Business France delegation</p> <p><u>Location</u> : Ministry of Investment, Imam Saud bin Abdul Aziz bin Mohammed Road, An Nakheel, Riyadh 12382, Saudi Arabia</p> <p>(TBC)</p>	
<p>10h30-12h00</p> <p>Working language : English</p>	<p>COLLECTIVE MEETING with H.E. Mr. Ibrahim bin Youssef AL-MOUBARAK, CEO of the Saudi Investment Promotion Authority (SIPA)</p> <p>Along with the Business France delegation</p> <p><u>Location</u> : Ministry of Investment, Imam Saud bin Abdul Aziz bin Mohammed Road, An Nakheel, Riyadh 12382, Saudi Arabia</p> <p>(TBC)</p>	
<p>11h30-12h00</p>	<p>TRANSFER to the Public Investment Fund</p>	
<p>12h00-13h30</p> <p>Working language : English</p>	<p>MEETING with H.E. Yazeed AL-HUMAIID, vice governor of the Public Investment Fund (PIF) and the PIF leadership</p> <p>(TBC)</p> <p><u>Location</u>: PIF</p> <p><u>Capacity</u>: Restrained</p> <p>(TBC)</p>	<p>COLLECTIVE MEETING with H.E. Ahmed AL-KHATEEB, minister of Tourism and his team</p> <p>(TBC)</p> <p><u>Location</u>: Minister of Tourism</p>
<p>13h30-14h00</p>	<p>TRANSFER to Hilton DoubleTree</p>	
<p>14h00-16h00</p> <p>Working language : English</p>	<p>COLLECTIVE MEETING with the NEOM Governance</p> <p>Along with the Business France delegation</p> <p>and the Conseillers du Commerce Extérieur de la France (CCEF)</p> <p><u>Location</u> : Double Tree Financial District</p>	
<p>16h30-17h00</p>	<p>TRANSFER back to TBD</p>	
<p>17h00-18h30</p>	<p>COLLECTIVE MEETING with Mr. Philippe GAS, CEO of the Qiddiya Investment Company and his team</p> <p><u>Location</u>: TBD</p> <p>(TBC)</p>	
<p>18h30-19h00</p>	<p>TRANSFER to the Résidence de France</p>	

19h00-21h00	<p>Networking cocktail hosted by the H.E. Mr. Ludovic POUILLE, in the presence of the:</p> <p style="text-align: center;">MEDEF International delegation Business France delegation CCEF delegation Conseil d'affaires Franco-saoudien (CAFS)</p> <p>And the Saudi and French business community based in Riyadh</p> <p><u>Location</u>: Résidence de France, Diplomatic headquarter, Riyad</p>
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DAY-2	Tuesday 5 March - Riyadh
8h30-9h00	TRANSFER to the Ministry of Industry And Mineral Resources
9h00-10h00 Working language : English	<p>COLLECTIVE MEETING with H.E. Mr. Bandar bin Ibrahim ALKHORAYEF, Minister of Industry and Mineral Resources of Saudi Arabia and his vice-ministers</p> <p><u>Location</u>: King Fahd Branch Rd, Al Mohammadiyyah, Riyadh 12363, Saudi Arabia</p> <p style="text-align: center;">(TBC)</p>
10h00-10h30	TRANSFER to the Dirriyah Gate Development Authority
10h30-12h00 Working language : English	<p>COLLECTIVE MEETING with Mr. Jerry INZERILLO, CEO of Dirriyah Gate Development Authority and team</p> <p><u>Location</u>: Riyadh Municipality, Jarir, Riyadh 12832, Saudi Arabia</p> <p style="text-align: center;">(TBC)</p>
12h30-13h00	TRANSFER to the Hotel TBD
13h00-14h30	<p>COLLECTIVE MEETING with H.E. Mr. Majid bin Abdullah AL-HOGAIL, Minister of Municipal and Rural Affairs</p> <p style="text-align: center;">Along with the Business France delegation</p> <p style="text-align: center;"><u>Location</u>: Hotel TBD</p> <p style="text-align: center;">(TBC)</p>
14h30-16h30 Working language : English	<p>COLLECTIVE MEETING with H.E. Eng. Ibrahim bin Mohammed AL SULTAN, CEO of the Royal Commission for Riyadh City and his team</p> <p style="text-align: center;">Along with the Business France delegation</p> <p style="text-align: center;"><u>Location</u>: Hotel TBD</p> <p style="text-align: center;">(TBC)</p>

16h30-17h00	TRANSFER to the Hotels
17h00-17h30	Luggage and check out
17h30-18h30	TRANSFER to Airport for Jeddah
Flight options	From 21h00-22h05 RIYADH – JEDDAH SV1049
Riyad > Jeddah	Kindly book your trip with Liaisons mondiales (Mrs. Véronique TABOADA, operations manager, vtaboada@liaisonsmondiales.fr)

DAY-3 Wednesday 6 March – Jeddah	
Morning <i>Working language : French</i>	COLLECTIVE BRIEFING with the H.E. Mr. Mohammed NEHAD, General Consul of France in Jeddah , on the business environment and opportunities in Jeddah <u>Location:</u> Consulate general of France in Jeddah
Morning <i>Working language : English</i>	COLLECTIVE MEETING with H.E. Mr. Faisal AL-TURKI , Chairman of NESMA Company <u>Location:</u> (TBC)
Morning <i>Working language : English</i>	COLLECTIVE MEETING with H.E. Mr. Mohammed NAGHI , Chairman of the Jeddah Chamber of Commerce and the Jeddah Business Community <u>Location:</u> (TBC)
Afternoon <i>Working language : English</i>	COLLECTIVE MEETING with H.E. Saleh AL-TURKI , Governorate Mayor of Jeddah <u>Location:</u> (TBC)
Afternoon <i>Working language : English</i>	COLLECTIVE MEETING with H.H. Prince Saud bin MISHAL , Deputy Emir of the Makkah Region and member of Royal Commission for Makkah City and Holy Sites (TBC) <u>Location:</u> (TBC)
Afternoon <i>Working language : English</i>	COLLECTIVE MEETING with Mr. Cyril PIAIA , CEO of the King Abdallah Economic City (KAEC) (TBC) <u>Location:</u> (TBC)

Evening	<p>Guided tour of the Old City followed by a networking cocktail hosted by the general Consulate in the presence of prominent members of the Jeddah Business Community and Family offices.</p> <p><u>Location</u>: Consulate general of France in Jeddah</p>
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DAY-4	Thursday 7 March - Jeddah > Paris
All day	Kindly book your trip with Liaisons mondiales (Mrs. Véronique TABOADA, operations manager, vtaboada@liaisonsmondiales.fr)
Flight option	From 8h50-13h15 JEDDAH - PARIS SV127